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332 East 8th Street
 Cincinnati, OH 45202
 513.241.8700
 513.241.8873 (fax)
 www.gbbn.com

325 W Main Street
 Lexington, KY 40507
 859.381.8787
 859.381.8873 (fax)
 www.gbbn.com

FOR IMMEDIATE RELEASE

GBBN Selected Lone Architecture Firm To Represent US In Trade Mission To China

When GBBN Architects set its mind to focus on sustainable design and green architecture a few years back, it's a pretty good bet no one envisioned that one day the firm would be one of a select few to represent the United States in a trade mission to China. "This is a great opportunity and honor for the firm," said **Alan J. Warner, AIA**, a partner with the firm and a certified LEED™ professional.



"Back in December, the US Green Building Council (USGBC), of which we are a member, requested applications via their e-newsletter from firms interested in a trade mission to China in regards to sustainable design," said Warner.

Those firms selected will be attending China's First International Green Building Intelligence & Products Technology Conference and Expo at Beijing's International Convention Center, March 28-30. Warner along with **Jervy Zhu, AIA** - a Senior Associate with GBBN - will attend the prestigious event.



The USGBC in collaboration with the US Department of Commerce selected the participating firms based on a number of criteria. Naturally one of the key points was that a firm be interested in working in China and sustainable design concepts. The breakdown of the firms chosen are: 4 product manufacturers, 3 MEP (mechanical/electrical/plumbing) engineers, 1 Green Design Consultant, and 1 architecture firm – GBBN Architects! Names you might recognize are: Trane, York, Parsons Brinckerhoff and Honeywell.

"We definitely had a story to tell with all of the work we're doing in China, as well as GBBN having a Beijing office," said Warner. "Having **Jin Chen** in our Beijing office shows GBBN has a solid commitment to continue working on projects in China." He added, "The number of LEED™ accredited professionals on staff at GBBN is also a plus. We understand the LEED™ rating system and have experience with projects of various sizes and complexity."

The objective of the trade mission is for the selected group to come together and assist China in developing their own rating system. "We're being given the opportunity to meet with Chinese developers, government officials and company representatives," said Warner. "They are very much interested in our areas of expertise and how that expertise can be used in China." Having an already established presence in China, GBBN is familiar with the culture and design development issues.

Growing Bigger By The Decade

A new Census report projects that the USA will remain the world's third-most-populous country in 2050. The current and project top five in 2050:

2002		2050	
Rank	Population	Rank	Population
1 China	1.3 billion	1 China	1.6 billion
2 India	1 billion	2 India	1.4 billion
3 USA	288 million	3 USA	420 million
4 Indonesia	231 million	4 Indonesia	336 million
5 Brazil	180 million	5 Brazil	307 million



Source: US Census Bureau